

# joanna worthington

# DESIGNS

## Work Experience

### 2008 to Present ESW Partners, Art Director

Working at ESW has given me the opportunity to explore several different creative outlets from concept to completion. Daily duties include working on comprehensive branding projects, art direction of ad campaigns, package design and multimedia design.

Clients: Taco Bell, KFC, American Marketing Association, Così, Chicago Wolves, Republic Tobacco, MotorCity Casino, Midtown Tennis Clubs

### 2007 to 2008 Freelance Design

Work: Illustration, branding, identity design, package design, web design, collateral materials and advertisements

Clients: Frontera Kitchens, Red Fork Natural Foods, Miller Lite, Cushman & Wakefield, Wilmette Lighting Company

### 2006 to 2007 Richter Studios, Graphic Designer

At Richter, I closely collaborated with the Senior Art Director on video and photo shoots for various projects, as well as handled all casting decisions in addition to daily design work.

Clients: Nielsen, Deloitte, Walsh Construction

### 2004 Chicago Scene Magazine, Production Intern

Digitally retouched photography for editorial layouts and advertisements. Assisted in print production and file output. Created presentations, comps, print-ready artwork and just about anything else imaginable with an X-Acto knife and some spray mount.

Clients: Absolut, H&M, Crunch Fitness

## Education

### 2004 to 2006

The Illinois Institute of Art Chicago, Chicago IL  
BFA, Visual Communications  
Graduated with Honors

### 2000 to 2004

Lake Forest College, Lake Forest, IL  
BA, Fine Arts; Minor in English  
Graduated with Honors

## Awards

### Illinois Institute of Art Chicago, 2006

Best in Show: Portfolio Presentation,  
Graduate Portfolio Show

### Lake Forest College, 2004

Appointed to the Academic Committee of Art

Awarded the Martha & Howard B. Simpson  
Art Scholarship

### Lake Forest College, 2000 to 2004

Awarded the Deerpath Art Scholarship

## Software Skills

Adobe Creative Suite: Photoshop, InDesign,  
Illustrator, Acrobat

QuarkXPress

iWork and Microsoft Office

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